



**THE 2020 NO SWEAT NO RUN 5K
BECOME A DONUT DASH 5K SPONSOR!**

RACE DATE: SUNDAY, SEPTEMBER 27, 2020



2020 SPONSORSHIP OPPORTUNITIES ON BACK

As a sponsor you will be supporting a great cause.

The race benefits Wellroot Family Services (formerly The United Methodist Children's Home) which helps children in the community that are currently experiencing foster care. They have worked to heal children, unite families, and change lives in North Georgia for more than 147 years. To learn more visit wellroot.org.

In 2019, we were able to raise \$48,000 for Wellroot Family Services in support of their vision to help families in the North Georgia region. As we are continually striving to do more to support as many children and families as possible, we are in need of dedicated sponsors like you to help support this worthy cause. To become a 2020 Donut Dash 5K sponsor, please fill out the application on the back and mail it in with your check now.

Thank you for your support!

\$25,000 CAPSTONE SPONSOR

- Help start the race via digital video format
- Digital Ad placement during the race
- Opportunity to host packet pickup
- Sponsor logo prominently displayed on all promotional materials, including t-shirts & website with a link to your corporate website
- Promotional materials in the raceday packets
- Logo displayed prominently on entry forms
- A short video spot in the race day live show
- Up to 20 complimentary race entries

\$10,000 CORNERSTONE SPONSOR

- Opportunity to host packet pick-up
- Sponsor logo prominently displayed on all promotional materials, including t-shirts & website with a link to your corporate website
- Promotional materials in the raceday packets
- Logo displayed prominently on entry forms
- A short video spot in the race day live show
- Up to 15 complimentary race entries

\$5,000 PLATINUM SPONSOR

- Sponsor logo prominently displayed on all promotional materials, including t-shirts & website with a link to your corporate website
- Promotional materials in the raceday packets
- A short video clip in the race day video
- Up to 10 complimentary race entries

\$2,500 DIAMOND SPONSOR

- Sponsor logo (smaller than platinum level) on all promotional materials, including t-shirts & website with a link to your corporate website
- Promotional materials in the raceday packets
- Sponsor name displayed on live race feed
- Up to 5 complimentary race entries

\$1,000 GOLD SPONSOR

- Sponsor name without logo on t-shirt promotional materials and website with a link to your corporate website
- Sponsor name displayed on live race feed
- Up to 3 complimentary race entries

\$500 SILVER SPONSOR

- Sponsor name displayed on the website
- Sponsor name displayed on live race feed

My company will support Duluth Donut Dash by being a:

_____ \$25,000 Sponsor _____ \$10,000 Sponsor _____ \$5,000 Sponsor
_____ \$2,500 Sponsor _____ \$1,000 Sponsor _____ \$500 Sponsor

Contact Name: _____ Email: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: (____) _____ - _____

Please make **checks payable to "Duluth Fall Festival"** with Donut Dash in the memo section. Return check along with the completed form and company name or logo file (**in a vector .eps format**) by Friday, September 4th. If you would prefer to pay your sponsorship online, you may go directly to wellroot.org/give and note that your donation is a Donut Dash sponsorship with the level you selected. If you have any questions, contact Greg Whitlock at 404-218-8706.

Duluth Donut Dash | c/o Diann Tyrell | 2913 Paddock Trail | Duluth, GA 30096

DULUTHDONUTDASH5K.ORG